"INTEGRATION AND SUSTAINABLE RURAL COMMUNITIES: A FRAMEWORK FOR LINKING LONG-TIME RESIDENTS AND LATINO NEWCOMERS "
A PANEL

Cambio de Colores 2011

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This project was supported by the Agriculture and Food Research Initiative of the National Institute of Food and Agriculture, Grant # 2011-67023-30105

United States Department of Agriculture
National Institute of Food and Agriculture
Introductions

Community Stakeholders
- Elvera Satterwhite, Amigos de Cristo, Sedalia
- Wilson Majee, University of Missouri Extension

Panelists
- Miguel Carranza, University of Nebraska-Lincoln
- Sylvia Lazos, University of Nevada Las Vegas
Outline

- Lisa and Corinne: The framework
- Panelists’ Comments
- Open Discussion
Why? Key Findings from Prior Project: Mostly Isolated

- Acculturation – Separation and Integration
- Social – Networks of support mostly of friends, isolated from mainstream networks
- Community climate – context of reception perceptions, mostly a negative effect in wellbeing
- Cultural identity – important in job satisfaction
- Anglo acculturation – important in job satisfaction
- Bilingualism – positive impact on earnings & integration
- Mobility – a negative effect on earnings
The Project

- Goal
- Objectives
- Research Questions
- Framework
- Approach & Process
- Outputs
Goal

- To facilitate the full integration of Latino newcomers to the economic and social institutions of rural communities
Objectives

1) To develop tools to evaluate receiving communities and newcomers’ acculturation and integration profiles

2) To design, facilitate, and evaluate processes of community integration through action research; and

3) To develop quantitative tools to assess outcomes of the community integration process at the individual & community levels
Overall Research Question

- Are Latinos more engaged in the broader community networks, participating as consumers, producers and entrepreneurs, and creating relationships between the different groups that did not exist before?
Research Questions

- How similar or dissimilar are newcomers and members of the receiving community in terms of their expectations for integration and their desire to have contact with the other group?
- Are newcomers’ intentions to settle in the rural community predicted by economic integration, social capitals, receiving community acculturation, individual acculturation, perceptions of the community, attitudes toward immigrants, tolerance, and multicultural ideology?
- How does a community’s relational outcomes impact the action research process?
- What is the impact of the community action process on integration indicators?
- What is the effect of individual integration indicators, human, social (bonding and bridging networks), cultural, and economic capitals on well-being?
- What is the effect of the community integration process on well-being?
The sustainable livelihoods framework - a strengths-based, interdisciplinary model that postulates that an individual’s capitals and capabilities are key factors in developing meaningful livelihoods.

Assessing integration builds on theories of acculturation and context of reception, and the effect on bridging capital (networks) in the community — long term residents and newcomers.
The Interactive Acculturation Model (IAM) describes the relational outcomes (consensual, problematic, conflictual) between the host and immigration communities based on the acculturation strategies used by each group (Bourhis et al. 1997).

Immigrants can use four acculturation strategies based on (a) their desire to develop relationships with the host group and adopt majority culture and (b) their desire to maintain relationships with immigrant groups and preserve cultural heritage. The host community adopts similar strategies based on (a) their expectations that immigrants adopt majority culture and (b) their expectations that immigrants maintain their cultural heritage.

Facilitating community integration through transformative learning process. Transformative learning is a process of becoming acutely aware of how our values and worldviews shape our perspectives.
Interactive Acculturation Model

Policies
Government (State, National) Immigration Policies

Acculturation Strategies
Dominant Host Acculturation Orientations

Immigrant Community’s Acculturation Orientations

Acculturative Outcomes
Consensual
Problematic
Conflictual

Bourhis et al., 1997
Dominant Culture Acculturation Orientations

MULTICULTURALISM:
Acceptable for immigrants to maintain cultural ID;
Acceptable for immigrants to adopt culture of host community

MELTING POT:
Not acceptable for immigrants to maintain cultural ID;
Acceptable for immigrants to adopt culture of host community

SEGREGATION:
Acceptable for immigrants to maintain cultural ID;
Not acceptable for immigrants to adopt culture of host community

EXCLUSION:
Not acceptable for immigrants to maintain cultural ID;
Not acceptable for immigrants to adopt culture of host community
Immigrant Acculturation Orientations

INTEGRATION:
Valued to maintain cultural identity;
Valued to maintain relationships with other groups

ASSIMILATION:
No value to maintain cultural identity;
Valued to maintain relationships with other groups

SEPARATION:
Valued to maintain cultural identity; No value to maintain relationships with other groups

MARGINALIZATION:
No value to maintain cultural identity; no value to maintain relationships with other groups
Interactive Acculturation Model

Policies
- Government (State, National) Immigration Policies

Acculturation Strategies
- Dominant Host Acculturation Orientations
- Immigrant Community’s Acculturation Orientations

Acculturative Outcomes
- Consensual
- Problematic
- Conflictual

Bourhis et al., 1997
# Relational Outcomes of Host and Newcomer Acculturation Orientations

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Approach

Phase 1: Acculturation Profile

- Understanding Receiving Community Perspectives
- Measures include:
  - Attitudinal Differences
  - Community Climate Perceptions
  - Ability to Act
- Integration Profile of Receiving & Newcomer Communities

Phase 2: Facilitating Community Integration

- Receiving Integration Profile
- Analysis of Integration
- Critical Reflection around Perspectives on Integration (Photovoice)
- Finding Common Ground (appreciative Inquiry)
- Action Plan
- Evaluate Outcomes
- Integrated & Sustainable Communities

Evaluation Criteria
- Agency
- Entrepreneurship
- Level of Integration
- Intention to Settle
- Community Climate
- Level of Acculturation

Process

- FOCUS GROUPS
- PHOTOVOICE
- QUESTIONNAIRE

Phase I Products
- Research Tools
- Research Methods
- Reports

Phase II Products
- Research Tools
- Research Methods
- Reports

COMMUNITY FORUMS
- Critical reflections
- Finding common ground
- Action Plans
- Evaluate Outcomes
What do you see as opportunities and challenges in order to develop this project effectively?
DISCUSSION
Additional Tables
Theoretical Framework

Livelihood Outcomes
- Wellbeing: Building Assets
- Vulnerability: Mobility

Livelihood Strategies

Integration
- Assimilation

Economic Capital
(Savings & Earnings)

Human Capital
(Education, Skill, Language Proficiency, Health, MOBILITY)

Context of Reception
(Community Climate)

Social Capital
(Social Networks Bridging and Bonding)

Cultural Capital
(Identity & Institutions)

Separation Marginalization