Integration Efforts of Latino Immigrants in Three Rural Communities of the Midwest

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UNIVERSITY OF MISSOURI

WITH OUR COMMUNITY PARTNERS

September 2010
Percent of Population 1980
Hispanic or Latino

Hispanic or Latino population as a percent of total population by county

- 25.0 to 100
- 10.0 to 24.9
- 5.0 to 9.9
- 2.5 to 4.9
- 0 to 2.4

Source: U.S. Census Bureau, Decennial Census, 1980
Percent of Population 2006
Hispanic or Latino

Source: U.S. Census Bureau, Population Estimates, July 1, 2006
The Latino population more than doubled from 1990 to 2007, from 1.7 to 4.1 million, growing twelve times faster than the total population. Latinos are over 6.2 percent (2007) of the people, up from 2.9 percent in 1990.

Every Midwest state has seen its population of Hispanics grow at least 100 percent in that period.

Latinos come to the Heartland to work. They are workers, income-earners and therefore pay taxes, and an increasing number buy cars and homes: they constitute most of the new Midwesterners.

In five states, the Latino population has grown more than 200 percent: Indiana, Iowa, Minnesota, Nebraska and South Dakota.

In absolute numbers, the states with greater growth are Illinois (one million), Indiana (216K), Michigan (201K), Minnesota (152K), and Kansas (150K).
## What’s in a Number?

Splitting the change to help answering those questions...

### Population Changes in Missouri: 2000-2008
(in thousands)

<table>
<thead>
<tr>
<th>Age group</th>
<th>Total pop change</th>
<th>Non-Hispanic</th>
<th>Hispanic</th>
</tr>
</thead>
<tbody>
<tr>
<td>0 to 19</td>
<td>-11.5</td>
<td>-42.8</td>
<td>31.3</td>
</tr>
<tr>
<td>20 to 44</td>
<td>-28.1</td>
<td>-52.6</td>
<td>24.5</td>
</tr>
<tr>
<td>45 to 64</td>
<td>304.7</td>
<td>292.5</td>
<td>12.1</td>
</tr>
<tr>
<td>65 +</td>
<td>49.8</td>
<td>46.7</td>
<td>3.1</td>
</tr>
<tr>
<td>All ages</td>
<td>314.9</td>
<td>243.8</td>
<td>71.1</td>
</tr>
</tbody>
</table>

Source: Missouri Census Data Center
Today - Findings from the Focus Groups and the Survey

- What effects do Mobility, Acculturation, Social Capital and Community Climate have on Income, Job Satisfaction and Wellbeing?
- How can this information be useful to you?
Livelihood Strategies

Livelihood Outcomes
- Building Assets: Economic and Social Wellbeing
- Vulnerability: Mobility

Economic Capital (Savings & Earnings)

Cultural Capital *(Identity & Institutions)*

Integration Assimilation

Human Capital (Education, Skill, Language Proficiency, Health, Mobility)

Social Capital (Social Networks Bridging and Bonding)

Context of Reception (Community Climate)*
Project Design and Progress to Date

Focus Groups (7 groups)

Photovoice (9 sessions)

Case Studies (16)

Household Survey (460)

• Recurring themes
  • Social and cultural capital

• Public Display (9)
  • Community Forums (7)

• Livelihood strategies
  • Life stories

Findings Products & Information

Statistical Analyses
  Regression & Canonical Correlation
  Accumulation Acculturation and Climate

• Livelihood strategies
• Public Display (9)
• Community Forums (7)

Rearrangement

Time line
Year 4
Incorporating Acculturation in Livelihood Strategies and the Analysis of Wellbeing

Berry’s Multidimensional Model

Speaks English well and another language well at home
Integration
Speaks English well, no second language
Assimilation

High
Low

LATINO
High
Separation
Low
Marginalization

Does not speak English well
Speaks another language
AMERICAN
Does not speak English
Speaks another language

To understand the adjustment process and how it affects income generation and wellbeing
Focus Groups
Purpose of Focus Groups

To understand...

- how immigrants are integrating economically and socially;
- immigrant perceptions on community climate;
- social relationships and their effect on economic and social integration and community climate.
Themes

- Acculturation
- Perceptions of Community
- Racism
- Social Capitals
- Barriers to Integration
Acculturation & Identity

- **Individual Acculturation**
  - Strong maintenance of ties to culture of origin
  - Change and adaptation to host culture

- **Community Acculturation**
  - Little interaction between newcomers and receiving community
  - Adjustments on both sides
Perceptions of Community

- Appeal of host community
  - Good community
  - Raise family/children’s education
  - Cost of living

- Community reception
  - Welcome reception
  - Others are willing to help
  - Unwelcome reception
  - Changing reactions: Cold to acceptance
Racism

- Overt acts of discrimination
  - Target of stereotypes
  - Housing discrimination
  - Mistreatment at work

- Microaggressions
  - Alien in own land
  - Color-blindness
  - Criminality assumption
  - Treated as second-class citizen
Barriers to Integration

- **Language**
  - Access to health care
  - Access to services for children
  - Access to certain jobs

- **Legal status**
  - Limits educational opportunities
  - Blocks economic sources
  - Fears of "La Migra"

- **Access to resources**
  - Lack of Latinos at community institutions
  - Access to information
  - Access to credit
Findings from a quantitative analysis
Effect of Mobility, Acculturation and Climate on Income of Latinos (Valdivia et al 2008)

<table>
<thead>
<tr>
<th>Variables</th>
<th>Origin</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Natives</td>
</tr>
<tr>
<td>Work Experience</td>
<td>0.293</td>
</tr>
<tr>
<td>Acculturation-integration</td>
<td>0.280</td>
</tr>
<tr>
<td>Acculturation-assimilation</td>
<td>0.024#</td>
</tr>
<tr>
<td>Racial profiling</td>
<td>-0.046</td>
</tr>
<tr>
<td>Gender: Female</td>
<td>-0.174</td>
</tr>
<tr>
<td>Mobility</td>
<td>0.022#</td>
</tr>
<tr>
<td>Social Capital index</td>
<td>0.174</td>
</tr>
<tr>
<td>Able to speak another language</td>
<td>0.263</td>
</tr>
</tbody>
</table>

-# Not significant

-Three regions of Missouri, Census and AG data 2000
<table>
<thead>
<tr>
<th>Type of work</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Construction</td>
<td>12.7</td>
</tr>
<tr>
<td>Hotel services</td>
<td>42.5</td>
</tr>
<tr>
<td>Mexican store/business</td>
<td>1.5</td>
</tr>
<tr>
<td>Firms (Financial companies)</td>
<td>1.5</td>
</tr>
<tr>
<td>Restaurants</td>
<td>24.6</td>
</tr>
<tr>
<td>Own business</td>
<td>8.2</td>
</tr>
<tr>
<td>Housekeeping</td>
<td>2.9</td>
</tr>
<tr>
<td>Community services (Church and other)</td>
<td>2.9</td>
</tr>
<tr>
<td>Various jobs (Sales, Maintenance, other)</td>
<td>2.1</td>
</tr>
</tbody>
</table>
Importance of decision to leave country (% of respondents)
Probability of staying in community (% of respondents)

I would like to:

- Stay some time
- Gauge the situation - don’t know yet
- Leave
- Leave to other US City
- Other
Change in the quality of life (% of respondents)

Compared to before, my quality of life has...

- Improved: 80%
- Stayed the same: 10%
- Worsened: 5%
- Other: 5%
## Acculturation

<table>
<thead>
<tr>
<th>Categories</th>
<th>Overall</th>
<th>Integrated</th>
<th>Separated</th>
</tr>
</thead>
<tbody>
<tr>
<td>Latino Acculturation</td>
<td>2.17</td>
<td>3.18</td>
<td>1.75</td>
</tr>
<tr>
<td>(mean of 12 questions)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Anglo Acculturation</td>
<td>3.54</td>
<td>3.43</td>
<td>3.60</td>
</tr>
<tr>
<td>(mean of 12 questions)</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Scale of response between 1 – 4

- Language use
- Linguistic proficiency
- Use of electronic media.
Acculturation Groups

N = 96; 22% (%)
- English (mean) > 2.5
- Spanish (mean) > 2.5

N = 8; 2% (%)
- English (mean) > 2.5
- Spanish (mean) < 2.5

N = 335; 75% (%)
- English (mean) < 2.5
- Spanish (mean) > 2.5

N = 4; 1%
- English (mean) < 2.5
- Spanish (mean) < 2.5
## Well-being
(satisfaction with life)

<table>
<thead>
<tr>
<th>Questions/statements</th>
<th>Overall</th>
<th>Integrated</th>
<th>Separated</th>
</tr>
</thead>
<tbody>
<tr>
<td>Life is close to my ideal</td>
<td>4.69</td>
<td>4.87</td>
<td>4.61</td>
</tr>
<tr>
<td>Life conditions are excellent</td>
<td>4.77</td>
<td>5.20</td>
<td>4.59</td>
</tr>
<tr>
<td>Satisfaction with life</td>
<td>5.29</td>
<td>5.76</td>
<td>5.08</td>
</tr>
<tr>
<td>I have gotten important things in my life</td>
<td>4.95</td>
<td>5.36</td>
<td>4.81</td>
</tr>
<tr>
<td>Would not change my life conditions</td>
<td>4.26</td>
<td>4.67</td>
<td>4.06</td>
</tr>
</tbody>
</table>

1 is strongly disagree
4 is neutral
7 is strongly agree
## Mobility Characteristics (averages)

<table>
<thead>
<tr>
<th>Categories</th>
<th>Overall</th>
<th>Integration</th>
<th>Separation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Age (yrs)</td>
<td>36.3</td>
<td>34.7</td>
<td>37.4</td>
</tr>
<tr>
<td>Educational level (yrs)</td>
<td>7.1</td>
<td>8.2</td>
<td>6.6</td>
</tr>
<tr>
<td>Length of residence (yrs)</td>
<td>6.5</td>
<td>8.2</td>
<td>5.9</td>
</tr>
<tr>
<td>Length of current job (yrs)</td>
<td>3.4</td>
<td>4.4</td>
<td>3.0</td>
</tr>
<tr>
<td>Currently working (%)</td>
<td>85</td>
<td>83</td>
<td>89</td>
</tr>
<tr>
<td>Unemployment Length (months)</td>
<td>6.6</td>
<td>5.8</td>
<td>6.9</td>
</tr>
<tr>
<td>Monthly salary ($)</td>
<td>1,651</td>
<td>2,513</td>
<td>1,296</td>
</tr>
<tr>
<td>Last year income earnings ($)</td>
<td>19,813</td>
<td>29,368</td>
<td>16,085</td>
</tr>
</tbody>
</table>
Community Climate & the Context of Reception

Three groups of items measure context of reception

- Social Cultural Environmental
  12 items

- Language
  5 Items

- Racism & Discrimination Stresses
  8 items
## Socio-environmental context

<table>
<thead>
<tr>
<th>Questions/statements</th>
<th>Mean score for:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Overall</td>
</tr>
<tr>
<td>Valued as a member of the community</td>
<td>4.96</td>
</tr>
<tr>
<td>People being willing to help me</td>
<td>5.27</td>
</tr>
<tr>
<td>Services available for me in the community</td>
<td>4.77</td>
</tr>
<tr>
<td>Community values newcomers</td>
<td>4.60</td>
</tr>
<tr>
<td>Community is a cold, uncaring place</td>
<td>4.01</td>
</tr>
<tr>
<td>Feel uncomfortable living in this community</td>
<td>3.39</td>
</tr>
<tr>
<td>Feel accepted in the community</td>
<td>5.07</td>
</tr>
<tr>
<td>Need to change to fit into the community</td>
<td>4.14</td>
</tr>
<tr>
<td>Community is an unfriendly place</td>
<td>3.75</td>
</tr>
</tbody>
</table>

**Code:** 1 Strongly disagree; 2 Disagree; 3 Disagree more than agree; 4 Neutral; 5 Slightly agree; 6 Agree; 7 Strongly agree.
<table>
<thead>
<tr>
<th>Questions/statements</th>
<th>Mean scores for:</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Overall</td>
<td>Integr’d</td>
<td>Separ’d</td>
</tr>
<tr>
<td>Negative relations between different ethnic groups in the community</td>
<td>4.57</td>
<td>4.69</td>
<td>4.55</td>
</tr>
<tr>
<td>Community people don't respect my culture</td>
<td>3.62</td>
<td>3.44</td>
<td>3.77</td>
</tr>
<tr>
<td>No close friends in the community</td>
<td>3.83</td>
<td>3.83</td>
<td>3.88</td>
</tr>
<tr>
<td>People have stereotypes about my culture</td>
<td>3.74</td>
<td>3.71</td>
<td>3.81</td>
</tr>
<tr>
<td>Skin color affects being member of the community</td>
<td>3.41</td>
<td>3.12</td>
<td>3.54</td>
</tr>
<tr>
<td>Community members have negative attitudes towards newcomers</td>
<td>3.44</td>
<td>3.10</td>
<td>3.60</td>
</tr>
<tr>
<td>Community treats newcomers negatively</td>
<td>3.79</td>
<td>3.64</td>
<td>3.88</td>
</tr>
<tr>
<td>Treated rudely for being a newcomer</td>
<td>3.43</td>
<td>3.18</td>
<td>3.56</td>
</tr>
<tr>
<td>Discriminated for being a newcomer</td>
<td>4.57</td>
<td>4.69</td>
<td>4.55</td>
</tr>
<tr>
<td>Expected to behave in a certain way due to race/ethnicity</td>
<td>3.62</td>
<td>3.44</td>
<td>3.77</td>
</tr>
</tbody>
</table>

**Code:** 1 Strongly disagree; 2 Disagree; 3 Disagree more than agree; 4 Neutral; 5 Slightly agree; 6 Agree; 7 Strongly agree.
<table>
<thead>
<tr>
<th>Questions/statements</th>
<th>Mean scores for:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Overall</td>
</tr>
<tr>
<td>Community lacks respects to newcomers</td>
<td>3.42</td>
</tr>
<tr>
<td>Pressure to learn English</td>
<td>5.45</td>
</tr>
<tr>
<td>Difficult to understand people speaking English</td>
<td>4.90</td>
</tr>
<tr>
<td>Own language makes it hard to fit in community</td>
<td>4.18</td>
</tr>
<tr>
<td>Treated unfairly/rudely due to poor English language ability</td>
<td>3.81</td>
</tr>
<tr>
<td>Discriminated in the community due to poor English language ability</td>
<td>3.74</td>
</tr>
<tr>
<td>Bothered by speaking English with Spanish accent</td>
<td>3.70</td>
</tr>
<tr>
<td>Feels comfortable around people who speak English only</td>
<td>3.89</td>
</tr>
</tbody>
</table>
# Factor affecting Household Income of Latinos

<table>
<thead>
<tr>
<th>Variable</th>
<th>Beta</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bicultural</td>
<td>.089</td>
</tr>
<tr>
<td>Age</td>
<td>.169</td>
</tr>
<tr>
<td>Mobility</td>
<td>-.047</td>
</tr>
<tr>
<td>Anglo Acculturation</td>
<td>.181</td>
</tr>
<tr>
<td>Racism &amp; Discrimination</td>
<td>-.065</td>
</tr>
<tr>
<td>Social – Bonding</td>
<td>.058</td>
</tr>
<tr>
<td>Social – Bridging</td>
<td>.117</td>
</tr>
<tr>
<td>Gender - Female</td>
<td>-.174</td>
</tr>
</tbody>
</table>

F =5.053 ; Sig < .000; Adj R² = .120; N = 444; * Only significant variables reported

Acculturation (Anglo and Bicultural, and Social Capital have a Positive effect on Earnings.

On dimension of Context Of Reception, Racism and Discrimination, and being a woman have a negative impact on earnings. Mobility (moving) has a negative effect.
Effect of social networks on employment

Most Latinos work in the hotels, restaurants, and Latino shops. We studied where Latinos find information about their work, and this depends on the type of industry (construction, hospitality, businesses).

Our analysis show that:

- **Getting information from friends:**
  - Increases your chances to work in hotels and related tourism jobs by 35%
  - Decreases your chances to work in construction by 60%
  - Decreases your chances to work in Latino shops/markets by 43%

- **Getting information from family:**
  - Increases your chances to work for Latino shops/markets by 74%
Implications for how information can be shared through networks:

- **Social networks are organized around specific industries, i.e.,**
  - family sources tend channel Latinos to family-oriented or family-run businesses;
  - friends sources tend to channel Latinos to the default industry.

- **Communities might use networks in order to:**
  - Improve the effectiveness of outreach programs
  - Design targeted programs to improve Latinos’ human capital and thus improving the chances of economic integration
Factors Affecting the Job Satisfaction of Latino/a Immigrants in the Midwest
Purpose

- In response to calls for more research on immigrant workers, we seek to explore the effects of...
  - Psychosocial
  - Environmental
  - Work-related factors

...on Latino immigrants’ job satisfaction
Results

- Significant individual predictors of Latino/a immigrant workers’ job satisfaction were:
  - Ethnic identity
  - Anglo oriented acculturation
  - Perceived discrimination and racism in the community
Results, cont’d

- Latino acculturation, perceptions of the community related to social relations and language pressures, job tenure, hours worked, and salary had no significant effects on Latino immigrant workers’ job satisfaction.

- Economic factors are not primary source of Latino immigrants’ job satisfaction.
Wellbeing – Impact of Social Networks

And other factors…
Social networks on well-being

Positive influences on well-being:
- Using family and friend networks, belonging in religious groups, socio-environmental context; alternative sources of income, family giving fist lodging, length of residence, government programs, and cultural capital

Negative influences on well-being:
- Mobility, being female, and non-properly documented worker.
Implications and recommendations for social networks on well-being

- The impact of social networks is positive due to the ability to provide material and emotional support;
  - Allows extended job search by providing temporary shelter
- The impact of the context might be ambiguous:
  - Negative to neutral socio-environmental context might reduce participation in network and its benefits;
- The positive impact of government programs point to fact that alternatives should be found to help more people access it.
Questions ...
What is your overall impression of the research?

Latinos in Missouri’s Rural Communities
How do these findings affect your thinking about how to work with newcomers in your community?

Latinos in Missouri’s Rural Communities
What kind of strategies would you suggest to facilitate integration based on the information in this presentation?

Latinos in Missouri’s Rural Communities
What are the questions you have that remain unanswered?

Latinos in Missouri’s Rural Communities
We appreciate your comments. If you want more information about the project please fill out the information sheet and drop in box.
For more information...

- The Assets Project
  http://www.cambio.missouri.edu/Assets/

- Cambio Center:
  - http://www.cambio.missouri.edu/

- Contact
  - Steve Jeaneatta at jeanettas@missouri.edu
  - Corinna Valdivia at valdiviac@missouri.edu
Implications for Communities from the Focus Groups

Communities play an important role in creating safe, welcoming communities for newcomers

- Provide “welcome packets” in Spanish for newcomers about services and resources in the community
- Provide English language classes at work or in the communities that are accessible to newcomers
- Employers, service providers should acquire basic Spanish language skills to communicate with newcomers
- Create opportunities for dialogues and relationship building between newcomers & members of host community
- Provide training for host community members about the challenges and barriers that the newcomers experience
Implications from the research on Job Satisfaction

- Promote strong levels of ethnic identity in immigrant workers
- Anglo acculturation—emphasis on language usage and fluency—has positive effect on Latino’s career development.
  - Provide opportunities for English language acquisition
  - Courses need to be accessible (location, time)
  - Language CDs that can be used at home
Implications, cont’d

- Discuss differences between urban and rural living to prepare newcomers
- Educate members of receiving community about Latino and immigrant cultures
- Help newcomers identify discrimination and to develop effective strategies for responding to these situations.